



## INTERNATIONAL SPLIT SUMMER SCHOOL 2024

### COURSE: BEHAVIOURAL ECONOMICS

Contact person: Blanka Šimundić, programme manager

Phone: 021 430 728

Mail: [summer@efst.hr](mailto:summer@efst.hr)

#### Main topics

- Evaluate the current trends and future prospects in the field of behavioural economics
- Develop a holistic perspective on evolution, cultural differences and challenges of cooperation
- Develop basic framework for analysing behavioural mechanisms of economic decision making
- Account for psychological and cultural aspects in decision-making

#### Programme structure

- 5-day course
- Class lectures, exercises, independent assignments, seminar work
- Online assignment in the form of a take-home essay (cca 10,000 words)

#### Important dates

- "Regular" application deadline: May 15, 2024
- "Regular" notification of acceptance: May 20, 2024
- "Regular" payment deadline: June 1, 2024
  
- "Last minute" application deadline: June 15, 2024
- "Last minute" notification of acceptance: June 17, 2024
- "Last minute" payment deadline: June 20, 2024

| <b>Price of the course:</b> |                    |  |                         |
|-----------------------------|--------------------|--|-------------------------|
| <b>RATE TYPE</b>            | <b>RATE AMOUNT</b> | <b>APPLICATION DEADLINE</b>                            | <b>PAYMENT DEADLINE</b> |
| REGULAR RATE                | 645 €              | If application materials are received by May 15, 2024  | June 1, 2024            |
| LAST MINUTE RATE            | 695 €              | If application materials are received by June 15, 2024 | June 20, 2024           |

| <b>Program plan</b>   | <b>Lectures</b>  |
|---|--|
| <p><b>Day 1</b></p> <ul style="list-style-type: none"> <li>- Behavioural economics (mental accounting, nudging, prospect theory, time discounting, self-control, self-signalling)</li> <li>- New theories of decision under uncertainty and their applications to health</li> </ul> | <ul style="list-style-type: none"> <li>- Prof. Lena Malešević Perović</li> <li>- Prof. Dražen Prelec</li> <li>- Prof. Han Bleichrodt</li> <li>- Dr. Ivan Romić</li> <li>- Assist. prof. Fernando Pascoal Dos Santos</li> <li>- Dr. Zvonimir Bašić</li> <li>- Dr. Angelo Romano</li> <li>- Prof. Tomasz Kopczewski</li> <li>- Assoc. prof. Josipa Višić</li> <li>- Assoc. prof. Silvia Golem</li> </ul> |
| <p><b>Day 2</b></p> <ul style="list-style-type: none"> <li>- The relevance of norms and image concerns in economic behaviour</li> <li>- Behavioural economics: current trends and future prospects</li> </ul>   |  |
| <p><b>Day 3</b></p> <ul style="list-style-type: none"> <li>- Freedom of choice in cooperation, trust and ultimatum games</li> <li>- Interplay of evolutionary game theory, cooperation and reputations</li> </ul>   |  |
| <p><b>Day 4</b></p> <ul style="list-style-type: none"> <li>- Cultural differences and economic behaviour</li> <li>- Cooperation and conflict between groups</li> </ul>  |  |
| <p><b>Day 5</b></p> <ul style="list-style-type: none"> <li>- Behavioural macroeconomics</li> <li>- Workshop and essay writing</li> </ul>  |  |