



INTERNATIONAL SPLIT SUMMER SCHOOL 2024

COURSE: BEHAVIOURAL ECONOMICS

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Main topics

- Evaluate the current trends and future prospects in the field of behavioural economics
- Develop a holistic perspective on evolution, cultural differences and challenges of cooperation
- Develop basic framework for analysing behavioural mechanisms of economic decision making
- Account for psychological and cultural aspects in decision-making

Programme structure

- 5-day course
- Class lectures, exercises, independent assignments, seminar work
- Online assignment in the form of a take-home essay (cca 10,000 words)

Important dates

- "Regular" application deadline: May 15, 2024
- "Regular" notification of acceptance: May 20, 2024
- "Regular" payment deadline: June 1, 2024

- "Last minute" application deadline: June 15, 2024
- "Last minute" notification of acceptance: June 17, 2024
- "Last minute" payment deadline: June 20, 2024

Price of the course:			
RATE TYPE	RATE AMOUNT	APPLICATION DEADLINE	PAYMENT DEADLINE
REGULAR RATE	645 €	If application materials are received by May 15, 2024	June 1, 2024
LAST MINUTE RATE	695 €	If application materials are received by June 15, 2024	June 20, 2024

Program plan	Lectures
<p>Day 1</p> <ul style="list-style-type: none"> - Behavioural economics (mental accounting, nudging, prospect theory, time discounting, self-control, self-signalling) - New theories of decision under uncertainty and their applications to health 	<ul style="list-style-type: none"> - Prof. Lena Malešević Perović - Prof. Dražen Prelec - Prof. Han Bleichrodt - Dr. Ivan Romić - Assist. prof. Fernando Pascoal Dos Santos - Dr. Zvonimir Bašić - Dr. Angelo Romano - Prof. Tomasz Kopczewski - Assoc. prof. Josipa Višić - Assoc. prof. Silvia Golem
<p>Day 2</p> <ul style="list-style-type: none"> - The relevance of norms and image concerns in economic behaviour - Behavioural economics: current trends and future prospects 	
<p>Day 3</p> <ul style="list-style-type: none"> - Freedom of choice in cooperation, trust and ultimatum games - Interplay of evolutionary game theory, cooperation and reputations 	
<p>Day 4</p> <ul style="list-style-type: none"> - Cultural differences and economic behaviour - Cooperation and conflict between groups 	
<p>Day 5</p> <ul style="list-style-type: none"> - Behavioural macroeconomics - Workshop and essay writing 	